THE FUTURE OF HEALTHCARE: **TODAY!**

# PDPM

BE PREPARED TO TAKE ACTION **NOW**

## MAY 8-9 • 2019

# SPONSORSHIP PACKET

PRESENTED BY

GRAVITY

HEALTHCARE•CONSULTING

PDPM

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MAY 8-9 2019 CUMBERLAND

## Sign up today to be a part of the FUTURE of HEALTHCARE!

**About the Conference** | We are excited to invite you to the cutting edge, dynamic and progressive PDPM (Patient Driven Payment Model) training engineered by Gravity Healthcare Consulting, in partnership with Flagship Rehabilitation and Anchor Rehabilitation. Designed to provide key strategies for success, this intermediate level set of presentations over two days will prepare you and your team for the transition to PDPM.

**Who should attend?** | Our comprehensive training is geared toward Executive Team Members, Administrators, Executive Directors, Directors/Assistant Directors of Nursing, MDS Coordinators/RNACs, Social Services and Admissions.

**Educational Seminars** | Don't miss your opportunity to get detailed and practical training at all levels. Our two-day PDPM conference will offer high-intensity training bootcamps on:

- **PDPM: The Basics and Beyond**
- **The MDS Coordinator: The Superhero of PDPM**
- **Section GG: The Cornerstone of Per Diem Reimbursement**
- **Everybody Stand UP for PDPM**
- **IPAs: The Difference Maker In PDPM**
- **Restore Your Per Diem Rate with Restorative**
- **Therapy Contract Scenarios**
- **Survival of the Collaborator**
- **Optional: PDGM – The Patient Driven GROUPER Model for Home Health**

Hotel Information

### Rocky Gap Casino Resort

16701 Lakeview Rd, Flintstone MD 21530 | 301.784.8400 • 301.784.8408 fax

Rate: $119.00 (plus tax) | Reservation Deadline: April 5, 2019

Group code: **Careventures**

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## About the EXHIBITS

### All Sponsorships Include Exhibit Space

**Exhibit Set Up**
[ **May 7** ]
from 3:00pm-7:00pm

**Dedicate Exhibit Hours**
[ **May 8 - 9**]
10:00am-1:30pm

**Teardown** 1:30pm-5:00pm

**Exhibit Space Details** | Each exhibit space includes:
- One exhibit space for the two-day conference
- One draped & skirted table, 2 chairs
- Wireless Internet access

**Exhibit Space Assignment** | All exhibit assignments are made on a first-come first-served basis, determined by receipt of contract and payment. You must occupy your assigned booth space.

**Exhibit Space Subletting** | Exhibitors may not assign, sublet, or apportion to others any part of the space allotted, and may not advertise or display goods or services other than those sold by the contracted exhibitor.

**Exhibit Space Representatives** | Each exhibitor must provide a representative within the exhibit space during the dedicated hours listed under Exhibit Agenda. Gravity allows two representatives to staff each exhibit space. Additional representatives must pay a $75 registration fee per person for one day. Each individual's second day will be complimentary. This fee includes attendance and lunch on May 8 & 9, 2019. Registration may not be combined for two individuals. For maximum exposure, exhibitor lunch will be served first, which will give you the ability to staff your booth space during prime time with attendees.

**Shipping** | Shipped items will be stored in a holding area. You are responsible for transferring your shipped items from storage to your booth space. Exhibit and supplies must be shipped to this complete address no earlier than May 6:

**Rocky Gap Casino Resort**
**16701 Lakeview Rd,**
**Flintstone MD 21530**

**Cancellation Policy** | Cancellations before April 25, 2019, will receive a 50% refund. No cancellation refunds will be made after that date. All Exhibitor applications and payment must be received by April 15, 2019. For additional information, contact Andréa Beall at 301-697-9273 or info@gravityhealthcareconsulting.com.

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## Sponsor Contract

**Deadline-April 15, 2019** | Booth assignments are made on a first-come, first-served basis.

**Company Name** _____

**Address** _____ **City** _____ **State** _____ **Zip** ____

**Contact Person** _____

**Phone (** ____ **)** _____ **Email** _____ *(for confirmation notice)*

### SPONSORSHIP LEVEL OPTIONS (Please indicate your choice)

❑ **Welcome Reception Sponsor • $7,500.00**
Your logo will be displayed exclusively during the evening reception on signage and at every table. You will receive two (2) complimentary attendee registrations to the conference and an upgraded exhibit booth.

❑ **Lunch Sponsor • $1,500.00**
Your logo will be displayed during the luncheon and you will receive a standard exhibit booth during the conference.

❑ **Bronze Sponsor • $1,000.00**
Your logo will be displayed during the opening general session and you will receive a standard exhibit booth during the conference.

❑ **Emerald Sponsor • $2,500.00**
Your logo will be displayed during the opening general session and appear on printed signage during the full conference. You will receive a standard exhibit booth during the conference.

❑ **Gold Sponsor • $5,000.00**
Your logo will be displayed during the opening general session and appear on printed signage during the full conference. You will receive two (2) complimentary tickets to the after-hours welcome reception and an upgraded exhibit booth during the conference.

**SPONSORSHIP TOTAL $** _____ **(A)**

### ATTENDING REPRESENTATIVES | Exhibitors are allowed two (2) attending exhibitor representatives per exhibit space. Please list attending exhibitor name(s) *(Please PRINT)*

**1.** _____ Title: _____

**2.** _____ Title: _____

### ADDITIONAL REPRESENTATIVES | Additional representative(s) will be charged a $75 registration fee per person for one day. Each individual's second day will be complimentary. This fee includes attendance and lunch on May 8 & 9, 2019. Registration may not be combined for two individuals. Please list additional representative(s) below *(Please PRINT)*

**3.** _____ Title: _____

**4.** _____ Title: _____

**ADDITIONAL REPRESENTATIVE TOTAL $** _____ **(B)**

Include with application: full payment, check payable to ***Gravity Healthcare Consulting***, and an optional 50-word description of your company, products/services, and phone number. A confirmation notice will be sent upon receipt of payment to the email address on the contract form. If you have questions, contact Andréa Beall at (301) 697-9273 or email: info@gravityhealthcareconsulting.com.

Mail completed contract to:
**Gravity Healthcare Consulting, Attn: Andréa Beall, 157 Baltimore Street, Cumberland, MD 21502**
Fax contract to: **301-722-1450**
Email contract to: **info@gravityhealthcareconsulting.com**